KM PRODUCT REVIEW Zoom

ACIES INNOVATIONS
Creating AI Driven Organisations

- Don't need an introduction, we are all 'Zoomified', thanks to the Pandemic
- However for those still uninitiated, it is a Video Conferencing Application.
- One of the best in industry, still holding its head high, even with relentless competition from giants like Microsoft and Google

- Simple interface and usability, regardless of technological expertise.
- Features include one-on-one meetings, group video conferences, screen sharing, plugins, browser extensions, and the ability to record meetings and have them automatically transcribed.
- The security features include password-protected meetings, user authentication, waiting rooms, locked meetings, disabling participant screen sharing, and the ability for the host to remove disruptive attendees.

About

Functionalities

Improvements

ZOOM

Our View

- Not much to find, however on further assessment, you can suggest the following
- Coming as a standalone package, at enterprise level most organizations which use it end up having their communication split across multiple platforms
- As a stand alone Video conferencing package, Zoom does a good job, but that is not the only communication part we are looking for
- Integration with other applications

- Zoom has a very difficult journey ahead in the enterprise market
- It must grow fast out of the 'video conferencing' solution image in the enterprise world
- It has added chat feature at Org level, has a decent integration with SharePoint and is now trying to integrate with Content Management. The direction is right.